

Making Strides Against Breast Cancer

Rhode Island's Largest Fundraising Walk

Roger Williams Park, Providence
Sunday, October 25, 2009

\$7,500 Flagship Partner

The most prominent partnership available through Making Strides, Flagship Partners are included on all print and online materials, have the opportunity to speak at various events, and are heavily associated with this signature fundraiser. This prestigious partnership level will generate public awareness and word-of-mouth and will certainly exceed the value of the agreement. Flagship Partners are also encouraged to turn their work places "pink" and should recruit a team of 150 or more employees, friends and family as a part of the partnership agreement.

Benefits:

- ♀ Your company name and trademark in partnership with America's most trusted source for cancer information, and the largest one-day breast cancer walk in the country.
- ♀ Corporate logo and tag line on all walk paper brochures and event posters.
- ♀ Corporate logo and tag line on Making Strides Against Breast Cancer Web site, offering direct marketing to thousands of event participants, donors and information seekers.
- ♀ Visibility of your corporate logo and tag line at official Kickoff Breakfast in August.
- ♀ Prominent role and opportunity to have a survivor or team member address more than 300 community and corporate leaders attending the Kickoff Breakfast.
- ♀ Reserved front row table at the Kickoff Breakfast for company representatives.
- ♀ Corporate name recognition on all related press materials.
- ♀ Logo placement on RIPTA advertising that runs for six full weeks prior to walk day.
- ♀ A prominent tent site will be reserved for your team and banner on the day of the event, to be used to attract attention to your partnership, as well as serve as a gathering place for your large team.
- ♀ A high-profile opportunity to address more than 12,000 walkers from the stage at the Temple to Music in Providence to show your support, leadership and dedication to the fight against breast cancer.
- ♀ Frequent recognition announcements will be made throughout the stage program at the event.
- ♀ In-depth, personalized support from American Cancer Society staff.
- ♀ An opportunity to partner with the largest walk in Rhode Island by displaying your dedication to the emotional fight against breast cancer to your employees and customers.

