



AMERICAN CANCER SOCIETY
DISCOVERY BALL
2012

Event Date
April 28, 2012

Event Location
Radisson Blu Aqua Hotel

221 N. Columbus Drive
Chicago, IL 60601

**For additional information
please contact:**

ACS Discovery Ball Office
American Cancer Society
Illinois Division, Inc.
225 North Michigan Ave., Suite 1200
Chicago, IL 60601

T: 312.279.7213
F: 312.279.7225
E: ILACSDiscoveryBall@cancer.org
W: discoveryball.org





One Night Can Make a Difference.



The Facts

what/where/when

The American Cancer Society's 6th annual Discovery Ball will be held on Saturday, April 28, 2012 at the Radisson Blu Aqua Hotel in Chicago. Festivities begin at 5:30 p.m. with a pre-event reception that includes a silent auction followed by an elegant dinner, a live auction and incredible entertainment.

who

The Discovery Ball 2012 chairs are Anna and Greg Brown, Chairman and CEO of Motorola Solutions, Inc. More than 800 guests are expected to attend the event including corporate sponsors, business and philanthropic leaders.

why

According to the American Cancer Society, approximately 1.5 million new cancer cases are expected to be diagnosed in the United States in 2011. More than 560,000 Americans will lose their battle. That's nearly 1,500 people a day. In the United States, one of every four deaths is from cancer. The American Cancer Society is committed to changing these devastating odds.

Over the past five years, the ACS Discovery Ball has raised more than \$10 million to support our mission to save lives and create more birthdays by helping people stay well and get well, by finding cures and by fighting back.

SPONSORSHIPS:

Discovery Sponsor(s):	\$100,000
Diamond Sponsor(s):	\$75,000
Platinum Sponsor(s):	\$50,000
Gold Sponsor(s):	\$25,000

Complete sponsorship amenities for the above levels and table sales information will be provided upon request.

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Board of Ambassadors

List as of 03.02.12

ACS Discovery Ball 2012 Chairs

Anna Brown Contributing Member
Greg Brown Chairman & CEO, *Motorola Solutions, Inc.* **

ACS Discovery Ball 2012 Vice Chairs

Gregory C. Case President & CEO, *Aon Corporation***
Mamie Case Contributing Member
David Cross Contributing Member
Scott Douglas Contributing Member
Kim Duchossois* President, *The Duchossois Family Foundation***
Catherine Elward * Vice President, Central Region, *Tiffany & Co.***
Frank Jules Executive Vice President – Global Enterprise Solutions, *AT&T*
Brian Marlier SVP, U. S. Enterprise Sales, *Cisco*
Haity McNerney Contributing Member
W. James McNerney, Jr. Chairman, President & CEO, *The Boeing Company*
Stephen Scherr Managing Director, *Goldman Sachs & Co.*
Jeffery Smisek President & CEO, *United Airlines***
Barbara Speer Contributing Member
David Speer Chairman & CEO, *ITW*
Randall Stephenson Contributing Member
Darlene Sullivan Vice President, *Hewlett-Packard Company*
Glenn F. Tilton* Midwest Chairman, *JPMorgan Chase & Co.***
Jacqueline M. Tilton* Contributing Member
Steven Van Horn Vice President, *CSC*
Kevin M. Warren President, United States Customer Operations, *Xerox Corporation*
Gregory D. Wasson President & CEO, *Walgreen Co.***
Kimberly Wasson Contributing Member

ACS Discovery Ball 2012 Ambassadors

James F. Cantelupe Contributing Member
Oscar David Contributing Member
Scott Davis Chairman & CEO, *UPS*
Michael S. Dell Chairman & CEO, *Dell Inc.*
Charles W. Douglas Chairman, Management Committee, *Sidley Austin LLP*
Diane S. Douglas Contributing Member
John Estey President & CEO, *S&C Electric Company*
Steven Fehr Vice President, Aerospace Defense Segment, *SAP Public Services*
Thomas P. Fitzgerald * Managing Partner, *Winston & Strawn LLP* **
Ruth Ann M. Gillis Executive Vice President, Chief Administrative & Diversity Officer, *Exelon Corporation*; President, *Exelon Business Services Company*
Dale Glover Vice President, *Teradata*
Ilene Gordon Chairman & CEO, *Corn Products International*
Kirk P. Gregg Contributing Member

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Board of Ambassadors cont.

List as of 03.02.12

Joseph Gregoire*	Regional President, Illinois Banking, <i>PNC Bank</i>
Evan G. Greenberg	Chairman & CEO, <i>ACE Limited</i>
David A. Handler	Partner, <i>Centerview Partners LLC</i>
Dean M. Harrison	President & CEO, <i>Northwestern Memorial HealthCare</i>
Patricia Hemingway Hall	President & CEO, <i>Health Care Service Corporation</i>
Gordon Hunter	Chairman, President & CEO, <i>Littelfuse Inc.</i>
Sirpa Hunter	Contributing Member
Paul Jacobs	Chairman & CEO, <i>Qualcomm Incorporated</i>
Janet Kennedy	Vice President, Central Region EPG, <i>Microsoft</i>
Muhtar Kent	Chairman & CEO, <i>The Coca-Cola Company</i>
Joe Koenig	President, <i>World Wide Technology, Inc.</i>
Charles Koskovich	Vice President, Customer Support Operations, <i>Research In Motion Corporation</i>
Dmitry Loshchinin	CEO, <i>Luxoft</i>
Peter Lee	Contributing Member
Marcia A. Mahoney*	Contributing Member
Kathleen Marano	Contributing Member
Thomas J. Marano	CEO, <i>Air Serv Corporation</i>
Lowell McAdam	Chairman & CEO, <i>Verizon Communications, Inc.</i>
Kristina McGrath	Contributing Member
Mike McGrath, Sr.	President, <i>McGrath Lexus/Acura</i>
Michael McGuinnis	Contributing Member
Andrew J. McKenna*	Chairman, <i>Schwarz Supply Source**</i>
Joan McKenna*	Contributing Member
J. Stephen Poor*	Chair & Managing Partner, <i>Seyfarth Shaw LLP**</i>
Ken Porrello	Principal, <i>Deloitte LLP**</i>
Penny Pritzker	<i>Pritzker Foundation</i>
Thomas J. Quinlan III	President & CEO, <i>RR Donnelley</i>
Cindy Rohrbaugh	Contributing Member
Phil Rohrbaugh	Managing Partner, <i>KPMG LLP</i>
Edward J. Rust, Jr.	Chairman & CEO, <i>State Farm</i>
Enrique Salem	President & CEO, <i>Symantec Corporation</i>
Paul Saline	Global Account Manager, <i>EMC Corporation</i>
Michael Scimo	Managing Director, Chicago Office, <i>Accenture</i>
Joe Shenton	Contributing Member
James Skogsberg	President & CEO, <i>Advocate Health Care</i>
Frederick W. Smith	Chairman, President & CEO, <i>FedEx Corporation</i>
Thomas Stanley	Vice President—Global System Integrators, <i>NetApp</i>
Mark Thierer	Chairman & CEO, <i>SXC Health Solutions</i>
Charles Tribbett	Managing Director, <i>Russell Reynolds Associates</i>
Lisa Tribbett	Contributing Member
Dan Ustian	Chairman, CEO & President, <i>Navistar International Corporation</i>
Wendell P. Weeks	Chairman & CEO, <i>Corning Incorporated</i>

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Board of Ambassadors cont.

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Doug Westhoff Area Vice President, *Oracle Corporation*
Patricia A. Woertz Chairman, CEO & President, *Archer Daniels Midland Company*
John Wren President & CEO, *Omnicom Group Inc.*

* *Founding Ambassador Members*

** *Founding Companies / Foundations*

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Auction Donor Benefits

Contributing an auction item to Discovery Ball 2012 is a unique opportunity for a corporation or individual to make a commitment to the health and well being of our community.

Recognition Benefits

- All auction donations will be recognized in the night-of-event program book. (if received by 3.12.12)
- All auction donations valued at \$1,000 or more will be included on the Discovery Ball website. (if received by 3.12.12)
- Silent Auction donations will be recognized on table-top signage at the event that will include a description of the item and the donor name. (applicable for items valued under \$5,000)
- Super Silent Auction donations will be featured in a select area of the event with table-top signage that will include a description of the item and the donor name. (applicable for items valued above \$5,000 that are not included in the Live Auction)
- Live Auction donations will be featured on projection screens during the event and described by the auctioneer during the Live Auction program.
- Final designation and placement into auction categories (Live, Silent, Super Silent) to be determined by Discovery Ball Staff.

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American Cancer Society, Illinois Division, Inc.

Our History and Mission

In 1913, a group of 15 prominent physicians and business leaders founded an organization to combat a disease regarded with such great fear and denial that it was rarely mentioned in public. Nearly a century later, the American Cancer Society is the largest community-based voluntary health organization in the United States. With an estimated 3 million volunteers worldwide, the Society fights for every birthday threatened by every form of cancer in every community. Our success is a direct result of the hard work and dedication of our volunteers, who are the backbone of our organization.

The American Cancer Society fights cancer by:

- Helping people **stay well** by promoting the healthy lifestyle choices that can prevent 2/3 of all cancers
- Helping cancer patients **get well** by providing reliable cancer information and free support services
- Working to **find cures** by funding groundbreaking cancer research
- Empowering people to **fight back** through grassroots advocacy and community events that raise awareness for the cancer fight

Recent Major Accomplishments

- All told, our cancer-fighting efforts since the early 1990s have helped save nearly 300 lives per day.
- In Illinois, we currently fund more than \$24 million in active research grants. In a time when federal research funding has slowed dramatically, these grants keep the search for new cures moving forward.
- In just six years we have created a statewide support network serving an estimated 32,000 cancer patients and families yearly. Thanks to the vision and generosity of our donors, all services are free.
- The 5th annual American Cancer Society Discovery Ball raised more than \$2 million to advance our lifesaving programs and services.

How We Fuel the Search for Cures

- We are the largest private funder of cancer research in the United States, with more than \$3.4 billion invested in the search for new cures.
- Research funded by the Society has laid the groundwork for virtually every major breakthrough in cancer prevention, detection and treatment seen in the last six decades.
- When we began, only a quarter of all cancer patients achieved 5-year survival. Today, more than 2 in 3 will reach this milestone.
- The Illinois Division funds young cancer investigators focusing on bold new ideas. Three out of 4 of our grant recipients go on to receive national funding for their work – a testament to our success in identifying the strongest researchers pursuing the most promising concepts.
- Through the years, 46 scientists funded by the Society have earned the Nobel Prize for their findings.

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American Cancer Society, Illinois Division, Inc.

How We Help People Stay Well

- We reach out to millions in Illinois with the good news that most cancers can be prevented by making healthy choices every day.
- We partner with cities, towns, community groups, schools, faith organizations and others to bring practical, cancer-fighting information to people statewide.
- We work closely with our corporate partners to bring prevention and wellness programs into Illinois workplaces.

How We Help Patients Get Well

- Through our statewide patient services network, we work to improve the quality of life for cancer patients and their families by helping them find solutions for a host of medical, financial and practical challenges.
- Every day, more than 100 Illinois residents reach out for help by calling our 24/7 cancer support line. Nationwide, we answer 1.1 million calls each year.
- An estimated 30,000 patients and caregivers will receive free support in Illinois this year, representing nearly half of all newly diagnosed patients in our state.
- Our patient resource centers are located in communities where more than 70 percent of newly diagnosed cancer patients live. Our network now includes more than 70 centers based in hospitals, clinics and professional offices across Illinois.

How We Empower Everyone to Fight Back

- Through our partnership with the American Cancer Society Cancer Action Network (ACS CAN), we promote effective, life saving cancer policies and legislation at the federal, state and local levels.
- ACS CAN's broad network of grassroots volunteers work to assure that the voices of cancer patients are heard by lawmakers in Springfield and Washington, D.C.
- Most recently, we led the charge to protect Illinois workers and patrons from the deadly effects of secondhand smoke, resulting in the passage of Smoke -Free Illinois, one of the nation's most comprehensive indoor smoking bans.
- Our current priorities call for greater government funding of cancer research, accelerated efforts to fight cancer by reducing tobacco-related illness and the elimination of deadly cancer disparities among racial and ethnic minority groups and the medically underserved.

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Auction Donation Form

(please print)

Donor/Business Name (for catalog): _____

Contact Name (if different from above): _____

Mailing Address: _____

City/State/Zip: _____

Email: _____

Phone: _____ Fax: _____

Donation (one form per item):

Value of Donation: _____

Descriptions (use additional pages if necessary):

Indicate limitations, restrictions, blackout dates and expiration dates

Solicitor's Name: _____

Solicitor's Phone: _____

Solicitor's Email: _____

Item will be mailed by: (date) _____

Item will be stored or picked up by: _____

____ American Cancer Society has my permission to create a gift certificate.

Please note: If no expiration date is provided, the catalog will list the expiration as April 28, 2013. There are no guarantees regarding the sequence of the live auction or catalog acknowledgement placement. All items donated will be used in auctions benefitting Discovery Ball. Deadline for auction submission is March 12, 2012.

Please return this form and the corresponding donation to the Discovery Ball office via one of the methods listed below:

Fax:

American Cancer Society
ATTN: Amy Kramer
Fax: 312.279.7225

Mail:

American Cancer Society
ATTN: Amy Kramer
225 N. Michigan Avenue, Suite 1200
Chicago, IL 60601

Email:

ILACSDiscoveryBall@cancer.org

FOR OFFICE USE ONLY
ACS ID: _____
Pledge ID: _____

The American Cancer Society cares about your privacy and protects how we use your information. To view our full privacy policy or if you have any questions, please call the Society at 1-800-227-2345 or visit us online at cancer.org and click on the "privacy" link at the bottom of the page.

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