

For more information, please visit www.main.acsevents.org/StickAForkInCancerOmaha or Contact Stephanie Banks stephanie.banks@cancer.org or 402.360.1186.



## **RESTAURANT GIVE-BACK LEVELS**

The Stick a Fork in Cancer campaign offers your restaurant the opportunity to invest in the future.	3 Fork Level	2 Fork Level	1 Fork Level
By partnering with the most recognized organization and brand	25%	20%	15%
in the fight against cancer, you will receive an exclusive outlet to highlight your community leadership.			Ň
Opportunity to feature restaurant participation on the Relay For Life of Greater Omaha and ACS Nebraska Facebook pages (statewide visibility to 2,000+ fans)	Х		
Featured in <i>Omaha Dispatch</i> online articles and website. (49,000+ visibility)	Х		
Mention in press release	Х		
Logo on posters	Large Logo	Small Logo	
Visibility through weekly social media posts on the Relay For Life of Greater Omaha Facebook page (visibility of 700+ fans)	Х	Х	
Recognition in campaign promotion emails sent to thousands of Society constituents in the local market	Logo	Name	Name
Inclusion on campaign website- participating restaurants map	Х	х	х
Flyer template provided to restaurant for pre-event marketing	Х	х	х
Social media messaging provided to restaurant for pre-event marketing	Х	х	х
Opportunity to promote your participation through access to the Stick a Fork in Cancer logo.	Х	х	х